**ShowBiz Blueprint  
Pre-Program Interview**

Welcome to the ShowBiz Blueprint! I have extremely high expectations of you, and for you. You have made a financial commitment and soon you will invest time, creativity, energy, and your mind and heart in order to move your career to where you truly want it to be.

You have applied to be part of a tribe that will be with you every step of the way. If accepted, you will have access to alumni - over 200 other professional entertainers who are running their business according to the blueprint and seeing the results. It’s a fantastic community that I serve and protect.

Before we begin, I want to know more about you. Please give some time to this interview and be vulnerable, authentic, open, and honest. It’s confidential – no one except me is going to see your answers. These questions are designed to tell me what’s happening underneath the story you have about yourself – for that’s where we will operate during these 10-weeks.

I will use these answers to make sure you get what you came for. I will refer to this sheet throughout the course, while creating your accountability/brainstorming group, and during interactions I have with you through the group and Live Q&A Sessions.

This questionnaire is the first step in your application process. Seeing as I put my reputation on the line with each applicant, I do everything to assure that we are a fit. After reading your completed application I will either refund your payment, or send you a link to book a 15-minute phone call. During that call we can interview each other, discuss goals, and probably even have some laughs.

I understand that not everyone is a writer and this questionnaire might present a challenge. I invite you to put aside any judgments of your writing abilities – don’t strive for perfection. It doesn’t exist. Just give me something to go on.

I’m proud of you for being here.

Barry Friedman  
ShowBiz Blueprint

Briefly summarize your professional history.

1. Name, website, best email address
2. What are your strengths and weaknesses with your career?
3. What is it, specifically, that had you invest the time and money to apply for the ShowBiz Blueprint?
4. If you could wave a magic wand, what would you like your business to look like in 6 months?
5. What would having that do for you?
6. What would be the best part of that?
7. What do you think could be slowing you down, standing in the way, or stopping you from having what you answered in #4?
8. What else do you think could be slowing you down, standing in the way, or stopping you?
9. What impact do you think the answers to #7 and #8 have had on your life and business?
10. How long have these challenges been with you?
11. What’s the worst part about these challenges?
12. If you could turn these challenges around and flow freely towards your goals, what will that do for you?
13. What would be the best part about that?